

**May 8, 2010 Fort Lauderdale, FL**  
**Eastern Zone Meeting Notes**

A. Approval of Minutes of Sept 17, 2009 meeting, Chicago, IL

B. Eastern Zone Consultant, Sport Development – Peter Clark

- 640 clubs in 12 Eastern Zone LSC's
- Pan-Pacs hosting parties – similar to Olympics (NBAC) – see USS website for details
- Murray Stephens (NBAC) – ISOF induction on May 8

C. Report of Eastern Zone Officers from USS meetings - Jo Ann Faucett and Marci Callan

- “Make a Splash – 205 programs in 35 states
- Factoid – 42% of officials are women; 28% of higher level officials are women (from a USS study)
- 2009 and 2010 USS swimmer registration membership – the same – 269,000
- Clubs are encouraged to use USS DVD's to recruit and inspire (sent to each club for free)
- Club Excellence applications – mailed to every club – was an April 16 deadline; now 219 received
- There were 211 “Club and Facility” visits in 2009 and 69 facilities built with formal USS assistance
- Times database – 6.8 million times added in 2009 (no Open Water Swims)
  
- US Olympic Trials – Jun 25 to July 2 – no hotel reservations till Jan 2011 – Omaha – “Parking and traffic flow are among the problems that will have to be managed when the College World Series and U.S. Olympic Swim Trials briefly overlap in Omaha in 2012. A total of about 35,000 baseball and swimming fans would be in venues about a block apart for one day, and potentially two, when the city hosts both events.” OMAHA.COM 6/16/2010
- 52,000 Masters swimmers – 11% growth
- In the Club Recognition Program, there are 250 clubs at Level I nationally and 29 at Level 4
- Diversity Chair – job description is available if requested
- From Feb 7 Officials Meeting – request to wear National shirts at other than National meets; revive Maxwell award; run Open Water clinics
- Larry Herr (USS swimming database guru) to add college Division I to database
- 2011 University of Minnesota, Dec 8-11 – expressed concern over air quality has been addressed
- YMCA presence at USS Board of Director Meetings – continued relationship-building
- 2009 “Professional Swimmers” Task Force Meeting committed to win Gold medals in 2012.
- Task Force on Gender Equality – all aspects of the sport
- Team Sponsorships – will come up at Fall House of Delegates – one sponsor – one logo – one size

D. EZ Technical Planning to Full Meeting Summary

- 2010 Spring Sectionals (North – 300 swimmers; South – 1100 on different weekends) – huge problem
- 2011 Spring Sectionals – same weekend (North & South); same new “halfed” QT's, closed (North to North; South to South); Mar 24 – 27, 2011; Natl. Bonus rule with time standards (e.g. AAA TBA)
- North has a host for Spring Southern Sectionals; South does not officially have a host yet; but one is in the works and might be resolved by Fall HOD.

Comment – the date of Southern Sectionals is affected by three teams: (RMSC, NOVA. And CURL) – all of whom attend the NCSA Junior National Swimming Championship - 3/16/2010 to 3/20/2010 in Florida. Also, the early March Grand Prix, (this year it was March 4-6, 2010, University of Texas) comes into play.

- Next summer EZ meeting – Fort Lauderdale (3<sup>rd</sup> in a row) – determined to be cheaper than local LSC