

# GET THE NATIONALS ANY WAY YOU WANT IT.



For the first-time at USA Swimming, fans can get information any way they want it – TV, online, iPod and even wireless.



**TV** – Through World Championship Sports Network and its outlets of 40 million homes, the Nationals will feature a two-hour show via WCSN cable partners.



**Web cast** – The final three nights of the event (Aug. 3-5) will be a free Web cast live to online viewers.

**Broadband Video** – Each evening, a wrap-up highlight package will be available featuring commentary and the day's top video highlights.

**Mobile – Fan Alerts** – Receive text alerts on mobile phones, receiving results, tracking specific athletes or receiving "The Buzz" – a nightly alert of record-breaking performances or behind-the-scenes information.

**Mobile – Fan Interactivity** – Fans will be able to cast their vote via their mobile phone for athletes they think will win.

**Podcasts** – A nightly podcast to give listeners behind-the-scenes insight with the latest indie music.

**IRVINE, CALIFORNIA • AUGUST 1-5, 2006 • [usaswimming.org/nationals](http://usaswimming.org/nationals)**